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33 000 distributed free weekly



20 175 distributed free weekly

RISING SUN

45 000 distributed free weekly







25 000 distribute free monthly













## HISTORY OF RISING SUND

In 1986, South Africa was at a cross roads and the only information received by our community was the mainstream newspapers. For this reason people did not receive an alternative and this prompted Vijay Maharaj, CEO of The Rising Sun Newspapers to launch a free newspaper to profile and broadcast the latest news and advertising specials. Our community newspapers are delivered free on a knock and drop basis weekly to homes and businesses.

We serve communities in three provinces in South Africa:

#### KwaZulu Natal:

Chatsworth, Phoenix, Verulam, Tongaat, Merebank, Overport, Mid-South Coast. Durban Central.

#### Gautena:

Lenasia, Fordsburg / Mayfair.

#### **Eastern Cape:**

East London / King Williams Town / Mthatha / Mdantsane / Butterworth.

## VISION OF



"To be the leading Multi-Media Company that offers the best integrated media solutions across our various platforms of Print, Digital, Event and Outdoor,' -Managing Director of Eastern Cape Rising Sun, Nishal Rampersadh.

To be known for the best print quality, excellent distribution and top service to our customers, readers, followers and the community at large.

## MISSION

Our motto is to work towards a non - racial, non sexist, democratic South Africa. We believe that education is the weapon to fight ignorance, poverty and unemployment.

Our dynamic newsroom strive to provide breaking news on Print and Digital platforms with their cutting edge journalism skills and technology. We continue to highlight achievements, address social issues and document the development of our communities.



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Selborne College in-coming headboy and new custodian of the key for 2018, David Taylor (front facing) took over from old headboy, Dale Phillip, in a moving ceremon during Founder's Day on October 20 to commemorate the school's 145-year anniversary. (See story on page 2)

## **Rising Sun comes to East London**

All roads lead to the East London Rising Sun of-fice this week as the Rising Sun Community Newspapers is expanding its horizon and reader-ship with the launch of its latest publication titled, East London Rising Sun. The launch date which is East London Rising Sail. The launch date which is October 24 is a brand new title and will focus on East London and surrounding areas. A weekly edition with an impacful distribution of 40 000 copies door to door will highlight and feature in-fluential and powerful people, historic land-marks, community news, socialites and business

Day light service

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Small parcel service

Tongaat, north of Durban, 32 years ago in search of employment, he never knew he would become the owner of one of the biggest community newspapers. During his visit to the area, Maharaj saw the need for a free newspaper. With determination, he printed the first Rising Sun of eight pages in 1986 with a print order of 6.500. The success of the North Coast paper was followed by the second ublication. In 1989, Maharajis brother Reenesh joined and together they launched the Umzinto publication. The first publication was A5 and mainly for advertisements, but so How it all began...When Vijay Maharaj went to into a newspaper. The Chatsworth Rising Sun was

Chatsworth was a thriving market and a year later, the paper was distributed fortnightly and there-after weekly. The success story of The Rising Sun continued when they partnered with a media giant, Caxton in 2003. As the years passed, publications Caxton in 2003. As the years passed, publications were launched in the various areas, with nine publications currently under the newspaper stable. In KwaZulu-Natal, the Rising Sun serves the communities of Chatsworth, Phoenix, Veralam and Tongaat, Merebank, Overport, the Mid South Coast and Durban Central. In Gauteng, The Rising Constitute and May fair to Resemble used to the community of the Constitute of the Constitut Fordsburg and Mayfair. In keeping with the growng technological advancements, the Rising Sun ing technological advancements, the Rising Sun also launched websites which provide a platform for online advertising. Digital versions of the Rising Sun are uploaded weekly on the websites that are updated with the latest news every hour. Vijay and Reenesh Maharaj also own a printing press in KZN and Gauteing and a string of community of the C newspapers which boasts a weekly distribution in excess of 322 000 copies weekly and a readership of approximately 1.3 million. The Rising Sun has a remarkable story behind it and with the continued support from advertisers and readers, the company will continue to make history. The new publication - The East London Rising Sun will be distributed FREE weekly in and

around the East London area. The publication will be distributed on a Tuesday and Wednesday on a knock and drop door-to-door basis. With the group having nine other publications under their brand, the East London Rising Sun is the new addition to the family, making it the 10th publica-tion in the stable of newspapers. The Rising Sun's pledge to customer service delivery is the core of their business and their commitment to you. The East London Rising Sun looks forward to the support from the community and together will join hands in taking your business to new heights. CEO, Mr Vijay Maharaj, is confident that The

East London Rising Sun will become the voice and heart of the community and will enhance the as a catalyst to bring communities and organisa-tions together. Hence, it will also act as a 'watch-

tions together. Inches, it with anso act as a water-dog" bringing quality news to it's readers. "We are hopeful that the East London Rising Sun will grow from strength to strength and play an integral part in the lives and growth of the local communities," ended Mr Maharaj.

Should you wish to find out more on how we can help your business expand or want us to publish something of interest to the community, call us on (043)-050-5250 or visit us at 101 Western Avenue, Vincent

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from EL-CT & returns



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## **CORPORATE SOCIAL ENGAGEMEN**

Over the years our company has formed a strong partnership with various communitybased organisations, by providing assistance financially and through media coverage.

Some of which include, Rotary Clubs, Child Welfares, Old Age Homes, Hospice, Cerebal Palsy Associations. Women's Empowerment Groups, Sporting clubs Cancer Association and schools amongst many other NPOs in and around the provinces we serve.





## Local businesses clean-up Bonza Bay beach

Cape Rising San hosted a resolute beach s-up at Bonza Bay on Saturday to highlight the threat that plastic poses to our occurs and braches by encouraging the recycling of placis: Over 100 people collected 174,7kgs of rabbids in the short space of time. Some of the rabboth offected included cooldrink and water bottles. carrier haps, chip packets, revert wrappers, steres, extends, follypop sticks, cigarente lighters, folding line and light sticks.

poesies, The Eastern Cape Rising Sun Pty Ish Monagony Director, Nichol Rempercalls said. "Plantic bottles and bugs can take bundreds of years to decompose. This should scare to because when you take a stroff along any beach, you will find later strewn around. Our occurs are full of teach, which is a risk to marine life, fishery

to our beautiful constline in EC. We enjoy our constal city; it is therefore also our responsibility to protect it and help where we can. We cannot always trust or rely on those responsible

He concluded, "Another serious issue is the bywaish (an alien plant) and the sewage spills that is running the Nahoon River. The relevant authorities roust work faster to lix that."

Event organiser, Tracy De Koning of Willard Batteries wishes to extend a special thank you to the PinkFairy, the King William's Town Scoots the Nahson Nippers, Bur Komp, Stiffing ECO.

Club and The Eastern Cape Enting Sam. 'B was a very successful day, the word is out there now, ke's all keep cleaning our beaches even in our personal capacities," concluded De





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## Support CANSA's Jail 'n Bail

London 'arrested' former chairman of CANSA Relay For Life, Patrick Schwulst (standing) current chairman of CANSA Relay For Life Wayne Weyer (right) and Marketing Manager of East London Rising Sun, Reshana Roopnarain (left) for various 'charges'. The 'convicts' will now appear in a 'jail' cell, built by CANSA, and before a judge', who will give them the bail amount. They have to stay in jail until they can raise their bail amount. The Jail 'n Bail fundraising events is a national registered fundraising project of CANSA which was introduced to East London about 10 years ago. CANSA East London appeals to the community to assist this Jail 'n Bail initiative as it will help raise funds for the organisation s that they can continue offering educationa early detection, care and support programmes and help more cancer survivors celebrate more birthdays. CANSA is hoping to raise at least R50,000. The Jail 'n Bail fundraising event takes place at the Vincent Park Shopping Centre this Saturday, August 25 from 9am to 2pm. Please come out in your numbers to support the Jail tive For more information contact Michelle Goddard on 043-727-0120.









## **GIVING BACK** TO OUR **COMMUNITY**

Although only two years old. Eastern Cape Rising Sun has been extensively involved in community outreach programmes, which has set us apart from other news mediums in the area.

We have won the community and business sector over through our various CSR projects, some of which are highlighted here and are held annually.

The highlight is our annual Parents Heritage Day and helping fund raise for the purchase of a home for orphaned and homeless children.







## Parents' Heritage Day at DJ Sobey Home a success



Coast FM's Robbie Du Rand supported the Rising Sun's nts' Heritage Day by being the Master of Ceremonies for



Curves gym ladies, Sha-Lyn McKay and Danielle Wainwright not only gave a talk on the importance of exercising, but also EL Diabetes of South Africa, Vroodha Makhan and Earl Bell.



engaging in chair exercises conducted by Curves gym.



se In Need volunteers, Matthew Kramm, Sharishka d Hester De Lange, donated blankets to the residents

esday as the East

Curves gym. The senio

organisation (NGO) - striving

serve humanity, donated 80

onsors: El Plaza Butcher

n the form of the Rising Sur

Williams

Mambos



Al-Imdaad's, Mr Mubeen Peer, Mr Ameerudien Marais, Mr Abdurahman Jenkins and Mr Ahu Bakr Patel standing in front of the wheelchairs



homes from the Al-Imdaad Foundation is Moulana from the Buffalo Flats mosque. Mr Taahir Haunt



A resident is all smiles from the frail care at the D.I Soher Homes after she received a blanket from the Al-Imdaac



Residents at the homes enjoying their sumptuous lunch



Rotaracts Social/Fellowship director, Hennah Socriee and president. Nitesh Harry, with their sponsorship of non-



Would like to thank the following sponsors who assisted in making

## "Parent's Heritage Day"

at DJ Sobey Old Age Home a reality













# **EASTERN CAPE**

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Eastern Cape Rising Sun Conubie resident and keen angler, Ryan van Zyl might be smiling fishing out a Yellowtali from a pothole in a staged photo. Although funny, the photo is meant to show how deep potholes are in East London. Pictured alongside him is Sakhile Futshane who works in the area.

The Buttalo City Metropolitan municipality is swimming in potholes from the beachfront to the most affluent surburbs despite spending over R200 million in road maintenance over the

In 2015 the Metro set aside R80 million for In 2015 the Metro set aside K80 million for the resurfacing of badly damaged roads and an additional R39 million came from BCM's operations and maintenance budget to help yperaturis and maintenance budget to neip fix potholes across the metro. Four years later, either new potholes or the old ones have

esurfaced much to the chagrin on motorists.

In 2017, Gonubie and Quigney were among the areas that were fixed, but today Gonubie

"This situation in Gonubie is very bad, these continuation of the traffic we are the areas that were fixed, but today Gonubie comes in at number one with the most shocking number and size of potholes.

According to the metro, they are facing a road maintenance challenge as some roads have outlasted their lifespan, non sufficient budget as well as extreme weather conditions.

The Gonubie Rate Payers Association has expressed concern over the 'quick fix' methods applied by the municipality. According to Valerie Knoetze, chairperson of the association,

roads were not made for the traffic we are currently having, therefore they are collapsing. Some roads have been re-surfaced but the method used is not the right one. Potholes need a jet-patcher," said Knoetze.

The Gonubie ward has decided to spend their R700 000 from ward funding to fix their residential roads. Four tenders worth R250 000 have been advertised. The association is hoping

chosen, because it is more economical and more efficient for longer lasting repairs.

The Democratic Alliance ward councillor in Gonubie, Andries Swart, agrees with Knoetze that the only sure-fire way to fix potholes for a longer life span is the use of a jet-patcher.

"A resident who owns one had agreed to assist us but the municipality refused. I must acknowledge however that some servicing has started a few months ago and we are hoping that they will take our advice and use proper machinery and workmanship," said Swart.

What's the stench at Nahoon Estuary?





A resident of Amalinda is due to appear in court this July for the illegal poaching of a mongoose at the Amalinda Nature Reserve in May 2019. The 30-year-old who wishes to remain anonymous is

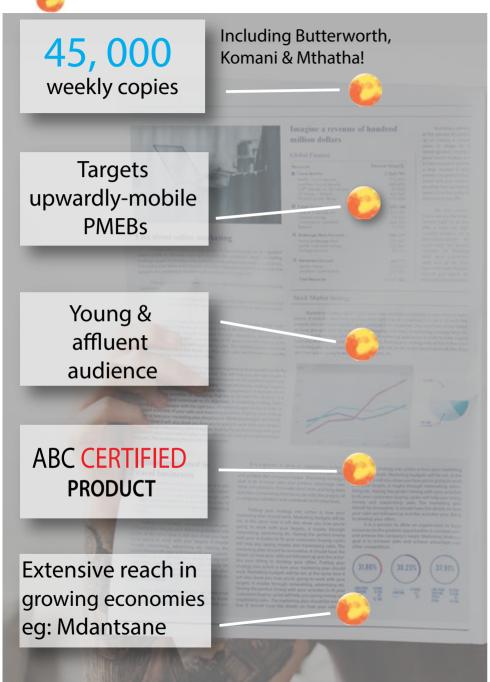
Reserves. However, the Amalinna statute Reserve is neither a protected area nor is it a fully functioning and managed reserve. It has been abandoned for over a decade with the statement of the

included in the list of receives and program of the property o

CEO Vuyani Dayimani.
The Department of Economic Development,
The Department of Affairs and Tourism has a semi-

and is declaring his innocence. He claims that in the event that he did hunt, he would be well m me event mat ne did num, ne would be we within his rights because the Nature Reserve an abandoned piece of nature. "There is no fence there and there are shack

"There is no fence there and there are shack built on the property. Wild animals are runnin loose unstranded because the Eastern Cay government has walked away from what we a lorartive and beautiful reserve. Even peop are hungry, they will hunt those animals," lamended. He added that citizens should not survised when they see a Zebra walking do









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\* Top reads are our **hard hitting stories**, Human Interest, Motoring & Sport.







## **Content Marketing**

Advertisers: Small, Medium Enterprises

## R12.8m available for SME funding

businesses who need a cash injection for operations and job creation

The Craft and Design Institute (CDI) Growth Grant Fund has opened up a round of applications until 12 July 2019.

contracted 38 Small to Medium Enterprises (SME), who have collectively created over 160 jobs. CDI is one of most successful and longest-standing SME development organisations in South Africa provided support to over 3 000 SMEs who in turn create over 16 000 jobs or income-generating opportunities.

Participating SMEs grew their combined annual venue by 73% over the last three years The funding has been enabled through

and the Western Cape Department of Economic Development and Tourism (DEDAT). It is in the second year of a five-year disbursement period.

One of the current Fund recipients is an SME that produces locally-made pesto sauces, pastes Launched in 2017, the fund has already and soups using only natural ingredients and an

> Chief Executive Officer of the company, Lesley Grimbeek, says that the grant funding they received has had a tremendous impact on their growing business. "We have seen really rapid growth in the past four years, and in the next two years we are determined to have a facility four times the size of what we currently have, creating between 250 and 300 jobs and bringing our amazing product right across South Africa."

available for growing South African small Fund, the Technology Innovation Agency (TIA), The CDI Growth Fund is open to South African-owned businesses who operate within South Africa, who are at least one year old with turnover or assets above R1m

Each applicant must demonstrate their year on year growth, their potential for sufficient growth and must be tax compliant. Applicants also need to match 20% of the grant contribution of the Fund through a cash contribution to achieve agreed objectives.

Importantly, the business must be able to create SMEs that meet the criteria for funding, can apply online, and are taken through a diligent process of selection and support. Successful applicants contract for a three-year intervention and disbursement plan, performance managed

for CDI Capital, the Fund is ahead of its key deliverable, namely, the creation of permanent jobs through participating SMEs. "The CDI Growth Fund is very specific in its focus - we are looking for SMEs who are about to employ new staff to meet growing demand and who need the capital to expand their operations. The funding is a grant and it is not paid back to the Fund; and can help to leverage additional funding and de-risk loans. It's a fantastic opportunity for a growing South African business that i to employ new staff.



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## **Content Marketing**

Advertisers: Motoring

EASTERN CAPE RISING SUN, MAY 21, 2019



## The future is electric

We as people will need to change how we commute and how we plan our days. The black gold is running out and the electric car is and was recently put to the test. They set-off being improved at an electrifying rate, making it more accessible to the likes of you and me

Well, when I say you and me, I mean those of us who have a little over R1.6-million. The future is plugged-in I recently attended

discussion with Jaguar Land Rover (JLR) South Africa where a select few media had the opportunity to sample the I-Pace - from the passenger seat - as well as discuss the future According to a recent report by Bloomberg,

electric cars sales will rise from around one million units in 2017 to over 11 million by 2025, an uptake of nearly 50%. If you had to work on those facts, one could say that by that time, over 100 000 cars on South African roads will be electric, but are we ready?

JLR seems to think so and are busy putting infrastructure into place that will support

2009 Audi RS 4.2 VII

2016 Ford Ecosport 1.8L..... 2015 Ford Eco Sport1.5 TDC

2016 Hyumbai (20 1.2 Mr

2013 Jimp Potrior 2.4 A/T.

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Last year, they, along with a company called

that included setting up 82 charging stations in major citifies and along holiday routes.

This project has been dubbed Powerway

from Centurion in the I-Pace, which produces 298kW from its 90kWh battery-pack that allows for a range of some 450km. Some three hours later, they arrived in the now popular That's how much the new Jaguar I-Pace will Bergview rest stop complex in Harrismith cost, but that's not the biggest shock. 60kW fast charging station. According to Jaguar, using the charger will result in the battery being fully charged in around 90min.

The biggest advantage of this is of course cost which is significantly less than filling up at the numps. The numpse of the trir Johannesburg to Durban in an all-electric car albeit with a stop along the way to recharge Conclusion

We are on the very edge of a worldwide shift and find ourselves in the same situation as many who used the horses to get from point A-B until the arrival of the automobile. Those cars had massive flaws, looked funny and were not easy to drive, yet they became the

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Yes, it will take time but think about it. Go to any large shopping centre and you will find about six electric charging stations compared to over 1 000 non-electric car parking spaces. Unfortunately, South Africa is not known as the leader of infrastructure development and in order for electric cars to really work, we will need government to come to the table

and start developing the infrastructure, which appears highly unlikely at present.

Thankfully companies like JLR and GridCars have taken the initiative to start

implementing solutions that are working As I said, it won't happen overnight sizable portion of the cars on our roads will be electric in the next five to 10 years and with impressive products like the I-Pace, I am convinced that the future will be electrifying



#### Land Rover unveils special tribute Range Rover to the Springboks

With the 2019 Rugby World Cup just under five months away, Jaguar-Land Rover (JLR) South



vith the 5.0-litre supercharged V8 once kW and 700 N.m of torque, thus allowing the SVR to get from 0-100 km/h in 4.5 seconds and on to a top speed of 280 km/h The special edition SVR is set to make its public unveiling at the Jaquar Simola Hillclimh



Built by the Indian-owned British automaker's Special Vehicle Operations (SVO) in co operation with the South African Rugby Union (SARU), the official sponsor of the 'Boks latest one-off creation comes decked-out in the distinctive green paint finish as the national side's jerseys, with this so-called Pantone match rounded off with yellow springbok decals t the base of the front doors, yellow brake callipers and a Springbok decal down the rear



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GEAST LONDON RISING SUN, DECEMBER 18, 2018



tourant, sowe of the staff knew that I was there to ske a serview of their cussine. I was inguressed as, despite how packed the residented in Little bollet, were, I had a friendly waiter each to seat me. I thesis he could beer my stomach growt or see the benger to my eyes. Copper Chimney is famous lie north Indian custom, with Botter Chicken meetig He worth Studies (wissen, with Distart Chicken mena; in most peoples distribe. But then sugain, it is a far-vourtie or moon resistanties under My Franch Karb-mers and While John, who had just celebrated their former and while John, who had just celebrated their first working minoremen, yound one. So, we Branght just you had been supported to the support of their first production of their production of their production of production of the strength of their production of their contents on the strength of their production of their going are an influential to 17 set. The Checken Standown

ery, acchaing fish and prayen, it took in some force to decide what too fif we stell on the Pramery Kadis (\$10.50), Checken Veyddoo (\$1.1), Vegatarian Kofth, Cerry (Wor Meldon Rougars) (\$12.1). The Pramer Kadis was pairy while the Kofth mos crossity, wit; are a good board of traint. The Checken Veddoors was purpored with Black peoper, body pointees and dud a upick, pet sweet and some trans. We capsed for broad and checken the Pramer Roy, Carlos Named broad and checken Pramer Roy, Carlos Named and toward and checken Pramer Roy, Carlos Named and bread and chose the Bassal Baris, Garks Nam and what I conveided the best obesis; the Minals Kohline 63-150. This bread was Blod with potes, peram, not, years person and dread first and each of flow-war enough to care any langur pengs. After a bit of out-th-up conversation, we enhanced absent and sonce I have a switch book, I rindre sure I copieval at least low offerend type, if you wast a blood of way occass and milk, I will carriedly recommend the Physic Kolli (17), I hybroc Kolli (37) and Refer 1950. But, I was move impressed with the Gajar Ka Halwa (\$6). Coming from South Africa, it was the first time

smith it was not too heavy, as they expert just of And as the wisker und, it is in Fulled descent. To work all those down, we chose the Watermarkin Lane and Mint Collimanis (184, Anders With, Mach is not only a fined quenches but lower as fermi, cooling trasts to cred a bootly thousans ment. My proceed were impressed with the fined and unit. It was just to make the country of the control of the control of the control of the control of quickly and totals. In themselved, for an and we will be back many times more before one vectoral assisteracy. Binder Life II, Tander was I got the total clief. Ajust Shan to recommend serve of the address. The was the selection: For more experience, Market Life II, Tander was I falls Manualle. For more of the address. The was the selections for more processing of the control of the description of the Ajust Shan to recommend serve of the address. The was the selections for more processing the control of the definition of the control of the co etable mixes; mass course, Vog Jappen; and dessert, Gujar Ka Habra. Coppus Chimney 100 Syed Abul Road (Oppusite Martala) 3ct.



Mix things up from the menu is Copper Chitmay and you'll get pomething perent agost apicy and goof

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## **Content Marketing**

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EAST LONDON RISING SUN. AUGUST 7, 2018



## Women's Month

Celebrating all types of women

FEMININE FORCE ..with Reshana Roopnarain..

#### Women must step into leadership positions

we can reflect on now far we have come in our professional and personal lives. Lots of women may have spiritually evolved and have stepped into leadership positions while other women have stepped back and allowed their male counterparts to take the lead role. Several women still have the challenge to fill.

in positions that men hold and to attain the in positions that men hold and to attain the promotions that will place them in leadership roles. I am convinced that women have made progress and that they can make more. Some women in positions of power have challenged the status quo and that has given more opportunities to women who have been previously prejudiced.

The strength of women in the workplace over the The strength of women in the workplace over the years has strengthened and the world is seeing more women taking on more prominent roles in the property of the property of the property of the other workplace of the property of ways in defying the odds and challenging issues of gender inequality that existed in the workplace. Public figures such as Oprah Winfrey and Michelle Obama, have uphed their positive influence in have played a simificant role in influencie their laws of the property of many control of the property of the propert leadership positions. As role-models, these women have played a significant role in influencing their own space. Although in recent years, the number of women acquiring advanced degrees and entering the workforce has increased, a majority of them often remain stuck in junior to middle management

There are multiple reasons for this including an institutionalised bias and lack of support for being bright and latent-de, twy few women are able to make the transition to top management positions, the consideration of the properties of the consideration of the properties of the considerations are looked at an trivial or even as a deterrent to organisational progress. However, it is essential to institute greater flexibility and a trivial or even are amenable to women.

#### LET'S EXPLORE SOME CHARACTERISTICS THAT HAVE GIVEN RISE TO THE PRESENCE OF MORE WOMEN IN THE WORKPLACE.

1.Women possess professionalism and leadership qualities. As women we have the leadership ualities that produce results in an organisation qualities that produce results in an organisation. These leadership qualities have created room for more women to excli in the oxfetive because women have the ability to be affective leaders business business goods proficiently and produce results. The presence of women the results in most instances complements the company's values and enforces company standards.

2 As women we have the shility to carry out company standards and goals and make sure that colleagues follow the same values. Women bring a strong work ethic and motivate the team. We are the ones who carry out company standards and goals and make sure colleagues follow the same

4. we have the personality to nurture others which is beneficial for the team. This can help team members become a part of the company's vision and stimulate them to improve their production level.

5.A woman can easily identify the strength in others and areas where others may need help due to their nurturing character. Women can build on this to be a support structure that encourages the team to deliver to the best of their ability.

yourself with dignity and respect. You must be a woman that men can admire and look up to and not let your standards down by allowing yourself to be 'overly friendly'. Exude confidence with every

WHAT HOLDS WOMEN BACK FROM STEPPING INTO LEADERSHIP POSITIONS? There are certainly many women out there who have passion and expertise, however, they are not stepping up into leadership roles at the same rate as men. So how does that mindset hold us back? Many would rightly argue that culture has a huge part to play in mindset. For the history of mankind, most cultures have seen us exist within a patriarchal society, where men have made most of the decisions. It is only within the last couple of decades that women have started to become legally more equal to men.

the same mantra. Understanding these aspects of yourself will help you to move forward and become more confident in stepping up. Sometimes we still need to take a deep breath and just step up as a leader, no matter how scary it feels. When we are used to feeling 'small', stepping up can seem foreign, but the more you do it, the easier and better it starts to feel.

sometimes feel pressure to conform to the male leadership model and if she bends to that pressure, she sacrifices one of her own sources of strength

and personal power.

Speak up, speak out, and contribute. Imagine a
world where women are thriving at work and not

world where women are thriving at wors, and no-fecting stuck in the grind.
What an amazing world that will be? It is possible, only when women start feeling ambitious, ask for bigger assignments, strive for more and step up to lead. Let us as women, empower each other and lead to the strip of the strip of the strip of the make that change and shift the mindeet of women. one woman at a time. The one thing women must remember is that: "No one gives you the power... wom inter like; if the strip of the strip of the strip of the strip women the strip of the strip women to strip of the strip women to strip of the strip women to strip of the strip of th

'The sky is not the limit, because as long a you believe in an Abundant Universe, Miracle Manifest'

#### The woman behind the Water for Cape Town Drive

donating their water with cute messages for other children in Cape Town. The water drive became bigger than that as the draught took a hold of Bloemfontein and Port Elizabeth. We were able to help

them," she explained. Talitha faced her fair share

ordeal as a testimony where she

reveals that she was sexually assaulted and lost a child that she

When the drought in the Western association with the East London When the drought in the Western Cape became a desperate matter, East London superwoman, Talitha Van der Heever, came to the rescue. Van der Heever learned that the residents of Cape Town were only allowed to use 50 litres of water a day, and realised that the reservoes with behiever the view of the control of the View of the control of the View of View this meant women with babies who do not breastfeed will be affected

the most.

She then sent a voice note to her friends pleading with them to get involved and donate bottles of water to Cape Town. "I just realised that women who had babies on formula would have a hard time making the formula because water making the formula because water was a limited resource for them. That is why I did the Cape Town water drive. But I did not expect the overwhelming response I received from the public. I was the same situation. Van der Heever used her overcoming a gruesome

had water coming in from everywhere in the country to heipe Cape Town. I was overwhelmed, was pregnant with at the time. and I was able to help more people than I planned too," Van der Heever beamed. The Talitha-Cumi Water for Cape Town Drive, in Talitha, mother of a two-year-old, in Talitha, mother of a two-year-old,

is a woman of faith and she has always believed that it was her faith in God that carried her through life's trials and tribulations. "My faith is the reason I survived everything that I have ever been Rising Sun, required the public to donate five litre bottles and leave the water at various drop-off Western Avenue, was a designated water drop-off spot. "This was an effort from the entire city and I will always be grateful. Schools were donating their water with cute through. It is also the reason that I have been able to forgive those



Talitha Van der Heever is a East London.



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## Feature style:

Unique features eg: Monthly Surburban features as well as the usual

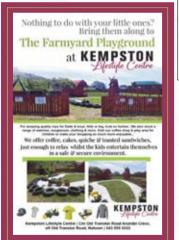
>> Home Improvement, Safety & Security, Health & Beauty, etc.



## EL's coastal suburb of Nahoon is most diverse in it's offerings



The Oxford Striders is a local running club that can be found in Nahoon, Beach Boad. The running club was discovered in order to motivate those who love to run. The Oxford Striders is the host of the annual Ladies Nite Race and, this year, they hosted the Rhino Run.



The East London suburb of Nahoon was named after the nearby named after the nearby Nahoon River. The area first came under development in 1858, with the arrival at East London of the as acre lost at North End and Southernwood. Their main agricultural land, 10 acres allotted to each family stretched along the south-western ridge of the Nahoon



The East London Surf Lifesaving Club is situated in Nahoon Beach and the grounds of the club are maintained by the local council and club members. It provides various kinds of services to the public such as education and lifesaving. Other facilities available to the members include showers and change fully equipped kitchen.



An aerial view of Nahoon looking down Beach Road towards the sea river, the area that today forms the suburbs of Nahoon, Stirling, Berea and Vincent. Indeed, the western boundary of these 10 acre lots is today known as Western Avenue. When East London to incorporate only the original villages of East London: the West Bank and Panmure,

which is today's city centre. North End. The 10 acre lots, nov evolving into residential areas in their own Southernwood

ex Hair, Nail & Beauty Salon

attempts were made to bring the Cambridge Municipality and its suburbs under one banner, but the offer was refused. It give he municipalit more logical boundaries. Cambridge one banner, but the offer was refused. It would only be in 1942 that the Cambridge Municipality at last joined the greater metropolitan area, and so Nahoon was finally a part of the East London municipality and the 10 acre lots however, were still omitted. In 1881 the omitted. In 1881 the residents of Cambridge decided to form a Village Management Board of their own, with Amelius Vincent as its first Chairman.

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species of birds.

the top-rated venue it is today. A family of impala are resident on the course and you

can often spot Knysna loeries and many other

Buffalo Park Cricket Stadium is a cricket ground located in Baysville. It is one of the home grounds for the Warriors cricket team, and the principal home ground for Border. It can hold up to 20 000 spectators.

became a mainstream school – Stirling -taking the name of the suburb and its primary school, and Stirling High School thus celebrated 32 years of existence at the end of 2016. The first Headmaster of Stirling High was Mr Peter Moore, who oversaw

co-educational schools in the country. On his retirement in 2005 he was succeeded by Mr Charles Foster, who continued the school's vision of excellence and happiness. Mr Doug Prior was appointed as Headmaster at the control of the

Stirling High School is a co-educationa government school situated in Stirling Fast London. The school offers Grade 8–12 education and has approximately 1100 educational philosophy of a child active in all four spheres of development - academic, physical, cultural and pastoral - and students encouraged to participate in all four

developmental areas as widely as possible

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or badge, of Stirling
High, designed by
Professor Hugh Smith
of Rhodes University,
includes important
heraldic symbols:
the battlements maritime reference to the Stirling Castle and East London as a river port; and oak and coral tree leaves to represent the trees of Scotland and South Africa. The

the battlements and twin towers of Scotland's Stirling Castle, echoed in the frontier forts: a flamin torch as a symbol of education; green and blue as background and High Stirling's antecedents; green and gold to represent Stirling

Nahoon Primary School pictured above is an



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(Picture supplied by Andre Oosthuizen)

was established and out of that in 1968 grew the East London Technical and Commercial High School. In 1974 the

school split into two

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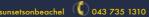


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## **Feature style:**

#### Unique features eg International events, eg: ICC World Cup. Rugby World Cup we reported live from Japan with Technical Advisor.

## **Bowled over by a Proteas legend**

with the Eastern Cape Rising Sun hosting Proteas legend, Makhaya Ntini for lunch.

As we watched ball for ball of the tournament's opener between South Africa and England, the nacemaker Ntini howled us over with moments of his much watched international career.

As the first African player to don the Protea jersey, there was pressure to perform, but nothing this fun spirited guy could not handle in his long run up.

From joking about his arch rival on the field, to

his most admired and analysing games and players and the impact of the IPL and shorter version of the game and reflecting on his early cricket career development, we got an insight into his simple, yet effective life

"When I think of Makhaya Ntini, I recall one match at the bull ring (The Wanderers), that is edged in our hearts - the 438 clash between South Africa and Australia. It was this man, Ntini and his fellow Eastern Caper, Mark Boucher who scored the winning runs. It gives me goose bumps talking about it. Every South African and cricket fan around the world were in disbelief. It was almost as if we won the World Cup. Then again, it was and still is the greates ODI cricket match of all time " said Managing Director of the Eastern Cape Rising Sun, Nisha

Cup. Then again, it was and still is the greatest ODI cricket match of all time.



Managing Director of Eastern Cape Rising Sun, Nishal Rampersadh hosted former Protea paceman, Makhaya Ntini for a lunch session during the screening of the ICC the Indian team and got to be with some of our Cricket World Cup opener. He is seen presenting a token of appreciation to Ntini for making the World Cup opening a special one.

we are with a true Protess African Warrior Thank you Ntini for joining us and making this world cup opener a memorable one. Ntini's last official match was in Durban against India, which I also happened to watch at Kingsmead stadium, I also call he was dancing with Bollywood celebrity Shah Rukh Khan who came down for that match that was held in celebration of the 150th year arrival of Indians to South Africa. We salute you for being an inspiration. Your cricketing career gives hope to people in similar backgrounds that they too must believe in their ability and follow their true

Addressing the Rising Sun Ntini said. "We can say most of the time we take things for granted, that is why you can remember I said some of my time spent with others is a million memories for someone else, that is why I am here today to watch the opening game with you guys. Thank you for having me, I will nber this and when people ask me, I will say I was with my media people.

Despite the Proteas losing, it was a good start to the World Cup and memories shared with a true international legend of the sport. Ntini played 101 tests taking 390 wickets and 173 ODIs claiming 266 scalps in his 10 years of wearing the Proteas jersey.

Read the coming week's edition to find out who Ntini backs as his ton 4 in the tournament as well



autograph cricket balls for our lucky readers



The Rising Sun team (clockwise) Khuthala Nandipha, Joe Clarke, Vuyo Nzolongwane Avid Protea fans, Kamir Sookdew and Rashika and Nishal Rampersadh with Makhaya Ntini during lunch at Buccaneers



Sooriee share moments with Ntini





#### Howzat

England is the only nation which has hosted most number of World Cups

The 1992 World Cup was the first ever world cup, where white balls were used and Day and Night games were played with olour clothing

EASTERN CAPE RISING SUN, JUNE 04, 2019



Michael Lloyd, 32.

Hashim Amla is a top performer, one of the most elite batsman South Africa has roduced. But his inclusion in the team was slightly ntroversial, but he redeemed himself in the warm-up games with two knocks. He has played a lot of cricket in England. so you want a guy like that in your team because he knows the conditions that side Faf du Plessis is not a choker, so in him we have the perfect leader to finally get us the Cup. The team has no pressure going into the



Mike Lombard, 59, Berea We have an excellent chance of taking the trophy. There will be no choking this year. Experienced veterans such as Amla will be very good for the team, he will motivate the youngsters in the team. He is also a good ambassador for



Michelle Neethling, 26, Berea

We have a pretty good chance this year to win the cup because we are the underdogs. I am positive that guys like Kagiso Rabada, my favourite player, will win us the trophy. He is an amazing bowler,





I I ove orioket We are going to



Our chances are high, we have been a strong team for a very long time. We have grown there are a lot of black players in the team which means racism is over, we are all equal just like in rugby. This makes us a force to be



Luvuyo Vetho, 42, Vincent

just off-form for 18 months, but he will perform wonders at the World Cup. We will go as far as the knock-out stages, and we will win. This is the year that we take it. Amla and De Kock are our main players. It helps that most of our young players are in form, I don't see who can stop us.

Amla, he has ex-days are not over.



Risina Sun

Aslam Mian, 83, Nahooi

locals on their

spoke to

Rory Nel (17) from Beacon Bay

"I am supporting West Indies. My favourit player is Shai Hope. West Indies clearly showed what they can do thus far. They are determined to win the ICC World Cup. Shai Hope is a young man and he is a great inspiration to all. He has showcased great talent at a young age and can be seen as a role model to all. The world cup has just started and the first four games have shown everyone what a great tournament this World Cun is going to be





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Vol. 2 No. 50 OCTOBER 15, 2019 T: 043 050 5250 Eastern Cape Rising Sun 061 404 1657 ecrisingsun

slaughtered



Boxer employee.

## Former pupil builds pit toilets for school

BY KWITHALA MANDPHA

Recently, a sky-am old byo eccupted with the principal cocking auditorse, in building new books in the trunt and township schools of the Eastern Cape, children relieves earlier for fill most collect of the Eastern Cape, children relieves in the Cape of the Cape

Selborne College Founders' Day...



Some 500 Old Selbornians returned to celebrate Selborne College Founders Day (147 years) with reunions ranging from ten years to 10 years on Friday, Activities included the Geremony of the Key, a Represal with Selborne 2020 Head boy, Loyiso Mabbele as the guest prepared. Culpting Custodian of the Key (2019), Mintroyan Magantsels, handed the key to incoming Custodian of the Key for 2020, Pady Choudree, Guests attending the eyent were from all parts of the world and enjoyed a great weeklend of estivities.

Nahoon praat op tegnologie en lees....

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Sakhile Primary School learners and teachers went beyond the call of duty on the day, cleaning the streets, planting trees, painting houses for community members in Zone 13, Mdantsane



BLUE RIBBON FORT JACKSON MAKE 100s OF SANDWICHES...

Blue Ribbon Fort Jackson staff made hundreds of sandwiches in a challenge to feed children from the Masizakhe Children's Home in Mdantsane.

#### Public Protector calls for accountability, as inspired by Madiba

Mkhwebane called on members of the executive ANC Chief Whip in parliament. arm of government in the Eastern Cape to follow in the footsteps of the late former President, Rholihlahla Mandela, by being accountable whenever their conduct is under the scrutiny of onstitutional institutions

in the province last week, under the theme Governance and Ethics'.

The roadshow targets newly appointed provinces to enforce the ethics code.

"Being held to account was never a source of irritation to President Mandela. Even when his own supporters saw some of his appearances the Executive Code of Ethics to avoid finding as a president in court as humiliation. President Mandela was not offended. Instead he saw his attendance of the proceedings as a sign of respect for the administration of justice," she

Referring to some of the challenges she has encountered in the course of her work, Mkhwebane said there have been instances where subjects of her investigations objected fiercely to being held to account and, instead, sought to discredit her office in the eyes of the public. She took Premier Mabuyane and his team through some of the investigations her office has conducted including complaints

Public Protector Advocate Busisiwe against former EC MEC Pemmy Majodina, now

The Public Protector has a duty to investigate any alleged breaches of codes and report to the President or Premiers.

Only members of the executive and legislative arms of government can complain to the Public This was during her three-day road show Protector about alleged breaches such as misleading the legislature, using the positions entrusted to them to enrich themselves or improperly benefit another person and exposing members of the executive arm of government in themselves to risk of conflict between the official responsibilities and their private interests.

She encouraged the provincial to disclose their interests within the period prescribed by themselves on the wrong side of the law.

Mkhwebane also engaged the public as part of her office's outreach and public awareness programme for Mandela Day

She visited Dimbaza where she took service and conduct failure complaints from members of the public. She visited the Sinomonde Old Age Home in KwaMlakalaka village near King Williams Town where she took part in humanitarian work

"One hopes that one day sanity will prevail and that people will in the end understand that we are all equal before the law as the Constitution tells us," she said.



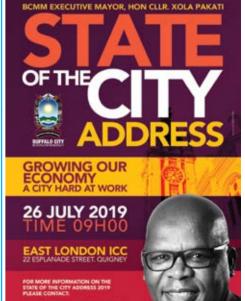
BUFFALO CITY COLLEGE DRESS UP KIWANE PRIMARY SCHOOL.

Above: The Buffalo City College donated more than 1 400 uniform items at Kiwane Primary School, Tsholomnga and Gugulethu Primary School, Ndevana

PAKISTAN ASSOCIATION PROVIDE FOOD PARCELS..

Right: Blanchi Brown (61) from the Jesus Angels Daycare Centre in Pefferville received a healthy food parcel from the Buffalo City Metro togethe with the South African Pakistar Association







**Blue skies, but** 

danger sparks

EASTERN CAPE RISING SUN, JULY 9, 2019

## BY KHUTHALA NANDIPHA

At least three children have lost their lives due to illegal electricity connections in the Fynbox, Egoli and Vergenoeg areas in Roffalo City last year. However, each day new connections are set-up with the live wires

new connections are set-up with the new week getting hover and lawer and within reach of children playing on the streets. In the East Bank area, where over 180 families are illegarly securying newly-built houses, householde have connected their own electricity using, drap this wires, placing the lives of their own children in danger. The families were officially evicted last week, but moved back in boars later.

Mamsic Deki (48) who stays in the area says the izinyoka vestem is more dangerous when locals disconnect the wires when they know municipal service vehicle is coming. This reates the impression that the connection is no longer working, but the wires are put back up again as soon as the vehicle leaves.

"These children don't listen, we keep telling them to not play underneath these wires or when they have been put down as they are still live, but they do not listen," she says as she scolds the children playing under the many rig-ragging wires in her street. Deki is aware of the dangers posed by

these connections, but argues that they need electricity and the municipality refuses to estall it for them. "We are aware that what we are doing is illegal and dangerous, but these houses are incomplete because of the conflict we have with our municipality. In the meantime we need electricity for cooking and other needs," she says. According to Samkelo Ngwenya, spokesperson for the Metro, the City has an ongoing project of cradicating izinyoka by electrifying informal settlements.

However, not all shacks qualify for electrification as some are built on private properties and some are erected near low lying areas with water. In 2012 it was decided that electricity lines will be issued to illegal users, much the same as a traffic speeding

the municipality. Other areas that are rife cation, eGoli and Postdam where shacks grow at an alarming rate. The connections are not only posing a danger to the citizens who live here, but affect other municipal operations such as pump stations that now have damaged electrical transformers.

"Buffalo City Metro is conducting raids for disconnection on these pump stations every Friday. The underlying causes of the illegal connections are both criminal and sucioeconomic, for which solutions are beyond the municipal responsibility.

A community leader in the Fast Bank area. Gerald Pastor admits that they are concerned about the unlawful connections. especially those by the squatter camps in their neighbourhood.

"It is a messy job that will cost us dearly over time. The loss of those three children still haunts us, but I can see that the municipality is losing the battle of ensuring formal electricity so that we can all live a normal life," said Pastor. Detailing the method of fines, Ngwenya said this move was approved by Council and added to the Integrated Development Plan years ago. Currently the removal of illegal connections is being done



## **BCM** electrifies shacks to fight Izinyoka

In an attempt to curb illegal electricity connections (Izimvoka), the Buffalo City Metro has launched a programme to electrify 45 000 informal dwellings at a whooping cost of R700 million. This however, does not include the upgrade to the network that will be required.

Xola Pakati, the BCM Mayor launched the electrification project last week in Peelton with 183 homes in the Kanana informal settlement lighting up the legal way.

"Proper electricity will help decrease the death toll of innocent children. Izinyoka costs us a substantial amount of revenue and causes damage to infrastructure. It is our duty as the Metro to out an end to illegal connections," said Pakati. A total of 18 local labourers and a community liaison officer have been employed from the community for the duration of the project which was completed in June.

Mzomble informal settlement in Gonubie has been approved for the next phase. Meanwhile, the Metro is doing a feasibility study on other areas waiting for approval. Only shacks that meet the electrification guidelines can be electrified. These shacks must be on BCMM land, must be zoned for domestic and not impeded by environmental or safety issues, must have a layout and a number of other criteria.



Nosimithi Klass, expressed her gratitude for the fulfillment of at least one of the promises. The Mayor also handed over title deeds to beneficiaries of houses in the area.

## **Izinyoka blamed for sewer** spills into Nahoon Estuary

Bonza Bay was a deserted beach at the weekend due to the sewer spillage as

captured by photo lours

of the Rising Sun

#### BY KHUTHALA NANDIPHA

After failing to respond to questions and concerns over the dangers facing the Nahoon Estuary in our article on July 2. Sewage spills into Nahoon Estuary, Buffalo City Metro Municipality has finally cleared the air over the Nahoon Estuary Management Plan that was approved in 2016 by the Department of Economic Development, Environmental Affairs and Tourism in the Eastern

The Plan was developed and published together with concerned Nahoon stakeholders acting in terms of section 34 and 53 of National Management Integrated Coastal Management Act. 2008 (Act No. 24 of 2008).

inter-governmental steering committee have been adopted by Council. As a result the Unit responsible for this has started with the formation of the coastal management committee which will look at issues faced by both the Nahoon Estuary and Buffalo River," said Samkelo Ngwerrya, spokesperson for BCM.

The plan was promulgated in the provincial gazette in 2016 containing a range of actions that address invasions by a large number of species and the daily sewage spills that have endangered the Nahoon beach and its rivers.

Recently, Nahoon stakeholders have set up a constitutioned management forum that seeks to hold the Metro legally responsible for the dangers that

week Chris Theart, chairperson of the forum who has been an activist of the Estuary since 2012 had claimed that they have tried to get the attention of BCM to implement the plan, but there had been no reaction.

Ngwenya says the Metro is aware of the spillages to the Nahoon Estuary and that this is mainly due to illegal electricity connections by the informal settlements around the two pump stations in Cambridge Location.

"Due to the failure of these pumps, the sewage over-flows to the Nahoon river which ends un at the Estuary. The municipality disconnects illegal connections periodically: however. **Electrical Transformer is damaged** one pump station, we are

pump station at the moment," he

The Estuary is a unique biodiversity that needs protection with 202 bird species and 24 fish species. Poor water quality compromises their livelihood.

**Buffalo City Metro is conducting** raids for disconnections around these numn stations every Friday.

While this is playing some role in assisting with sewage spillages, the underlying causes of the illegal connections are both a criminal which solutions are beyond the municipal responsibility.

However, Theart argues that electricity issues in Cambridge Location have nothing to do with the sewer spills in the Nahoon Estuary, but he is hopeful about waiting for its supply soon, which these developments.



## **EC** needs testing centre

A 78-year old Industrial Development Zone (IZZ) amployee was allegedly tened story of the Free Enquisit after in tried to get brand for Covid-19 on Younday, March 17. The Free Londoner who wishes to not be accord claims he was told by mores at Press to go get tested in Part Elizabeth because Free is a public langited and if he cannot affect the trip, he strat call the

government help line.

"I explained to the incress that I am consently working with a sum from Beijing. I had pleywood contact with them during growings and long claim; afterwards are health as more the same. I have the set I was advised by

menager to get tocted," he used.

On Saturday a second who traveled to Occuracy tested positive and in due to be resupered to Listaguesa Hospital in Post Elizabeth and is carrently in suf-quantities. He made colleague who accompanied he on the trip to Germany is also undergoing testing A source, who is among a very group of 11 visiting Chiana, tered positive for the consumir secording to the nanopeous of the Creeford Seach Lodge. The bowl has been instrumed to close down by the health department.

Rhodes University in Mildrende Inconfirmed that a stratum ratio recently remove from the United States on March 19 is currently under quenation for possibly having Count-19. The homogeneous of the student are also under self-quarantee or their charal private resistance. They will be monitored for the summitteey 14

days period for any symptoms.

The province has applied to have testing current in bitterin, For Elizabeth and Entr.

London instead of tests being sent to the

course (OULD) in Genous, which has a 40-hour seating part of far results.

There are currently 36 inhumation in the province, but none of them do tests for Cond-19: Nation Mondals Academic begins (3dtatios), From Horgetsi (East Loaden) sethe holding facilities for those who suspecthey have the virus in the previous. Care a present tests positive, they are transferred to Liningstone Housind in Part Elizabeth for

According to Hashin MBC, Studieste Greeke Free Hospital has set saids a word, the CI transit word with 20 bests for inclution and

quarantas- of expected cases.

Premier Lubebalo Malvoyane made a plan to Eastern Cape parties that reside in different parts of the country to get heard before or on arrival for the Easter brusis. At the time of going to press, there was currently 274 cases reported autisoreids. Meanthalls, the previocial rations has bread a director for

#### Retail sector to limit hours

The government has uncomed that all registered or located on consumption practises willing liquit, including treatm, restrained and chibs, must be closed or must accommodate as

more than N percent at any given time.

Built-to City Mempelian Menologistry Meyer
Yols Pelant regal medium to atthe respect that
opportions, or loop outcomes to a minorane.

Essenting Director of the Border-Hail Chamber

of Braines (NICCOR), Lee Hollwook said Cutaling setal without understanding the drawners and consequences in a database. On the one hand we respect that there need to be risked and promotic. But, he is not to their hands. Lar's give these the new rules and see how they regulate

In a joint statement BECOD and the Enterior Cape Paths and Tourism Agency (ECPDA) instructed that as things stood, business should continue with their operations as need, until the government advises otherwise.



the panel for a patiental lock-from

EASTERN CAPE RISING SUN, MARCH 24, 2020



MEC for Health Sindlews Combs. National Health Laboratory Service's Microbiologist Glonda Dave, and Fremier Lubabal o Mabuyane at Frem Hospital.

#### **BUFFALO CITY METROPOLITAN MUNICIPALITY**

## C簽VID-19 NOTICE

COVID-19 PROHIBITION ON GATHERINGS AND LIMITATION ON THE SALE, DISPENSING OR TRANSPORTATION OF LIQUOR

REGULATIONS ISSUED IN TERMS OF SECTION 27(2) OF THE DISASTER MANAGEMENT ACT 2002

#### PREVENTION AND PROHESTION OF CATHERINGS

In order to contain the served of COMD-19, a nethering is prohibited. A quittering means any assembly, concrusts or processes of more than 100 persons, wholly or partially in open as or in a building or promotes. An enforcement officer must, where a gathering takes place order the persons at the gathering to disparse immediately and if they rehad to disparse, take appropriate action, which may subject to the Crimosal Procedure Act, include amost and detection.

The assembly of more than 50 persons at premises where liquor is sold and consumed is prohibited.

#### LIMITATION ON THE SALE, DISPENSING OR TRANSPORTATION OF LIQUIDE

All on consumption promises unling loguer, increating towers, reclaurants and claim, must be closed with inventible effect, or most accommodate no most man for purson at any time previous that washing sharps acquire and that all they from in resourt or treptons conditions and limitation of exposure to parsons will CDVO. 18 are advanced to

implement incurrence in stop the special of COVID-19; provided that advantage space is available and that all directions in respect of

No special or overal litgest illument may be considered for approval during the duration of the national state of disorder.

All on-consemption premises selling liquor preferred to above, must between 18-00 and 80-00 the next morning on weekdays and

- Saturdays, and from 13 60 on Sundays and public holidays.
- All off-consumption premises selling liquor must be down.
- between 16:00 and 00:00 the next morning on weekdays and Solar-Bys, and from 13 dit on Sundays and public holidays.

#### OFFENCES AND PENALTIES

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  portriits more than 10 persons all promines where litper is sold and
- consumed or binders or interferes with, or obstructs an enforcement officer in feeding of statement were, or occurred an environment of her or his powers, or the performance of her or his duties in these regulations, is quiffly of an offerce and, on connection, lizable to a fine-or to improvement for a period not

exceeding as months or to both such through sugressment. A parson is quilty of an offence if that person falls to comply with or

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Any parties who exemited any minings exemt that the, he or any other parties is interest with COVID-19 is guilty of an offence and on connection tradio to a fine or to improvement for a securiting six months or to note such this and impr

through any markets, sucketing vocal marks. with the intention to decime any other trimon amount.

- DE ANNION CONTRACTO

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JULY 9, 2019 T: 043 050 5250 Eastern Cape Rising Sun 061 4

Treasury gives BCMM a clean bill of financial health

Following last month's application Metro, Councillor Xola Paken to the provincial Legislature to remarked that "This is a great to the provincial Legislature to have Buffalo City Metropolitan Municipality (BCMM) placed under administration for failure to spend their budger timeously. National Treasury has meed BCMM high in ndget expendinue.

These are outcomes of sport titled. The Date of Local Severament Function and Financial Management which confirmed an morall clean bill of financial health. for the Metro, rating them high on most major indicators.

"On capital spending, Buffale City ns rated first, confirming the fact that the municipality is creating social and economic infrastructure which is necessary to create a onducive life and leverage further

"This means that our city has a ound financial stratogy and that there are adequate project preparation and management practices," eminued spokesparson for the Mayor, Lumko.

On cash coverage, which measures whether municipalities have cash exclubility to meet operating appenditure requirements, mocipality came first

They are also said to have enough sch to pay creditors despite being red millions in rates. Reflecting on the report, the Executive Mayor of Buffalo City

uncouragement for us to work oven horder and dilipsuity in delivering did not come covernight but it is a result of the tireless efforts of good women and men in our numicipality who are determined to make our City an even better place to live, play and

In the State of the Cary Address. the Mayor indicated that they will improve their expenditure towards nare perfection through the introduction of an emerprise recourse planning system whose initial stages will focus on supply chain management, contracts and hisef management

The motter of whether they will be placed under administration is still under consideration, with Copta MEC Xolile Nests still complying with the 30 day directive to make a final decision.

This expires at September 2010

ANC MPL Thando Matissass had argued that BCMM was found to have a habit of not spanding money timeously, but rather waits for the and of a financial year to spend in a

The office of the Mayor does not agree that an administrator would be good for the Metro.

Go watch the King!

STAND a chance of winning double movie tickets to the blockbuster hit, The Lion King courtesy of Movies@Homingways and Eastern Cape Rising Saw to be screened on Friday, July 19. All you have to do to enter is follow us or Instagram (Pocrisingson and share a special moment or photograph with your pet tagging is at #ECRSTooking.

Facebook over our like our name Eastern Con-Rixing Sun and post a photo here. Make sure to



## Minister's visit uncovers clinic inadequacies

Norsetharrsanga Deliblazo (73) lost three despliters in one year after what she allows was a mindiagnoses at the under-staffed Gomeolinic in Jahava Street, Duncan Village. Her daughters left behind five grandchildren agod five seven nine 12 and 13

Deliblazo namated the hearbreaking tale of surying three children in a short period of time during a Democratic Alliance impection visit in Block D by Shadow Minister for Health, Sovice Granube and local DA councillors on Saturday morning.

The clinic, situated just 100 meters away from her home allegedly has two on-duty nurses. Deliblaro. daily servicing an improverished extraoroging

of citizens. On this Saturday morning, the 24hour clinic was closed. Deliblaso's daughters. born between 1975 and 1988, were regulary at the clinic, but their conditions gut so severe that they had to be carried by neighbours when they needed argent medical assistance. Two of them were diagnosed with HIV and one complained about a headache

would put a block of ice on her head whenever. it hurt. Much later the climic referred her to Frere hospital where she had to be operated immediately because she had blood clots in her brain. She died on the operating table," recalls

Her other two daughters died of HIV related CONTINUED ON PAGE 2 >>

Spokesperson for the department of Health Sinve Kapelo, vehemently denied that there is a clinic, anywhere in the province, that had two names. "There are supposed to be 40 workers at that clinic, including doctors and numer Often when people lose leved ones they find a hard to accept, so they blame the accomment We will look into the medical records of the deceased and we will trace whether there were any irregularities," he promised.

However, DA Shadow Minister Gwaruly argues that it not surprising to bear that the clinic is under-staffed seeing that it is closed when it is meant to be a 24-hour health service

**BUFFALO CITY METROPOLITAN MUNICIPALITY** 

## **BUFFALO CITY METRO**

TO ASSIST POOR FAMILIES **DURING THIS PERIOD** 

It will be a voucher system per each poor household

All 50 wards will benefit and around 800 people will be taken in each ward. 40 000 households will benefit from this initiative. Each poor household will receive a R750 voucher.

People are urged to contact their ward Councillor and inquire to their ward committees regarding this allocation.

We have reprioritised some of our budgets in line with the COGTA regulations in order to get these funds. #stayathome

COVID-19 Hotline: 0800 029 999





## 41 000 water tanks to be supplied to public

Buffalo City Metro and 2 000 other communities will be receiving 41 000 water tanks from the Department of Water and Sanitation. According to Buffalo City Metro Mayor Xola Pakati, only 2% of the Metro's residents are said to not have access to clean water during the countrywide 21 days of Lockdown.

After the initial exclusion of this 2% from the City's Covid-19 plan, Pakati has assured that the Metro will be delivering water tanks on a regular schedule throughout the Lockdown. He urged tocals to 'calm down' and know that most of the basic amenities will function as per usual from water, refuse collection, electricity and sewerage.

"All these will be consistently maintained without any disruptions. Refuse removals will operate as usual, parks and grass cutting will occur on regular scheduled times," assured Pakati.

Minister for Water and Sanitation. Lindiwe Sisulu has kept her promise of delivering water to affected areas including the Mbashe Local Municipali-

delivered on Sunday. More water tanks are expected to be delivered in Willowvale, Dutywa, Alfred Nzo, Mbizana Ntabankulu and Elliotdale, Ntabankulu will receive 60 water tanks

We do not want to wait until the virus has reached overcrowded and informal settlements. Together with municipalities, the department is ensuring that water supply and sanitation is improved in public spaces," said Sisulu.

There will be communal water storage with collection points which will be filled by means of water carting in the interim. There will be hand-washing facilities in public spaces such as taxi ranks, community halls and a health and hygiene campaign. Interim container ized sanitation systems will be provided in identified human settlements to be implemented by Metros using their

'Already in the Eastern Cape, 47 water tankers have been procured and will service identified communities," said



Communities that need water will be supplied during the Lockdown. If you are in a water-scarce area and want to be directed to a water facility near you please call 0800 200 200.



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## A job well done, during lockdown...

Cawekazi Jodan and Buntu Xabanisa of Buffalo City Municipality were up early collecting waste on Western Avenue in Vincent on the first day of the lockdown as they are part of essential services.

Jodan, a mother of two children said she is happy to be at work because she applied for a job and she got it, now it must be done.

"I love my town and it is my duty to make sure that it looks good and clean so that we can walk on these streets that we all use for different reasons. I wish people can respect what the President of this country has said and stay at home, make sure their hands are washed daily and keep a reasonable distance from each other



## BUFFALO CITY METROPOLITAN MUNICIPALITY

## C級VID-19 NOTICE

## **INSTITUTIONAL ARRANGEMENTS**

A Metro Command Team Chaired by the Executive Mayor has been established and meets every Tuesday.

Four Workstreams, i.e. Infrastructure, Health and Security, Internal Measures and Essential Services report to the Executive Mayor.





3,746 litres of hand sanitisers 33,890 pairs of gloves 12,980 face masks and soaps purchased for frontline staff and other relevant employees.

Non-Essential Meetings have been suspended

 Non-Essential Travel has been suspend.

- Only Essential Services staff are allowed to work.

All other staff are working from home





swimming pools, the public library, the East London Zoo, Aquarium and eBuhlanti have been closed for the public.

Only family members are allowed to do burials. Events are prohibited

Meetings were held with businesses and other stakeholders on the measures adopted. Businesses (except those offering essential services) are closed.





If you present with symptoms of Corona Virus, please call the official COVID 19 HOTLINE before going to you doctor, pharmacist or nurse. By calling the hotline, someone will be sent to test you where you are, which will limit the second of the visco. #CommandousSA #BuffaloCityMetro #BCMM



## **Army calls up reserve** force to maintain order

The South African National Defence Force (SANDF) has called up members of the Reserve Force, formally known as the 'Part Time Force', to complement the already deployed SANDF in the fight against the Covid-19 virus in line with the National Disaster Management Act. of 2002 section 27.

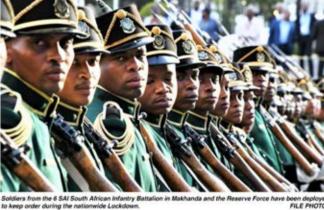
A total of 2 820 Defence Force members have been deployed at a cost of R641 200 290. The country currently has 14 000 members of the Reserve Force. The army has been deployed in various capacities in the implementation of the National Lockdown in order to execute a broad plan of urban and rural operations. including guarding quarantine sites and mass storage facilities.

Similarly, the Reserve Force doctors, nurses, operational emergency care practitioners and other health practitioners in various fields have been called up.

The Reserve Force members showed willingness to serve. These forces will ensure that during the 21-day lockdown, the people of the republic stay at home and abide to the laws set out by President Cyril Ramanhoua. The military has a job to preserve life, health in emergency and humanitarian relief operations.

The SANDF appeals to civilian employers to release their staff members called up for Reserve Force Service. The Reserve Force is meant to supplement the regular force, but these are men and women who have fulltime employment in other careers because they are not constantly on duty like the Defence Force.

During a Reserve Force Indaba in September 2019, Defence Minister Nosivowe Mapisa-Ngakula said that the utilisation of reserves, if well managed, results in



Soldiers from the 6 SAI South African Infantry Battalion in Makhanda and the Reserve Force have been deployed

cost savings compared to the regular force elements. "We need to recognise the sterling work done by the reserves in all areas of deployment. We will use our available resources to regulate movement of persons and goods in threatened areas. We will oversee roadblocks, foot putrols and safeguard borders and ports of entry; and conduct cordon and search

Citizens, unless they provide an essential service, will only be allowed to access pharmacies, clinics, hospitals, supermarkets and collect welfare grants. All other non-essential establishments will close

their doors," said Mapisa-Ngakula. In order for the army to not clash with citizens it is very important to understand what is expected of the public. Self-isolation is a manner in which one keeps themselves from possible infecting others when they think they might be

It involves limiting contact with public areas, relatives, friends, colleagues and public transport.

If you suspect you might be infected, please call the National Institute for Communicable Diseases on 0800 029 999 so you can be referred to a medical

practitioner and testing facility near your Public sector testing is free, while Lancet, Ampath and Pathcare do tests for R700 to R1 400. Medical aids have been mandated to cover the cost.

Once you test positive, you will be put into quarantine at home or at a facility as there is no specific treatment for the

Patients are given oxygen and their fever is managed. A patient remains in quarantine until repeat testing shows there is no

In the Eastern Cape, only the Livingstone Hospital treats patients.



Stay home & master that new recipe. We'll bring the news to you!







## **BUFFALO CITY METROPOLITAN MUNICIPALITY**

## C幾VID-19 NOTICE

## INSTITUTIONAL ARRANGEMENTS

Law enforcement is ensuring road closures and patrols working with SAPS and SANDF.

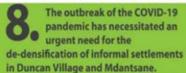
Social Grants are being monitored on an ongoing basis and are operating smoothly.

Halls utilised for social development grants were sanitised on Sunday the 29th March 2020 before the further sanitised on subsequent days.



Built temporary shelters and erected tents for homeless and vulnerable people during the lockdown in Bunkers Hill, Ezinkomeni Location in Berlin, Morning Star in Mdantsane, Nu14, Nozibele in Dimbaza and Scenery Park.

Homeless and vulnerable



**Our Emergency Unit** from Duncan Village to temporary shelters in Braelyn.





Southernwood.























## **BUFFALO CITY METROPOLITAN MUNICIPALITY**

## ※VID-19 NOTICE

## INSTITUTIONAL ARRANGEMENTS

Met with the taxi industry leadership to discuss the: latest regulations and enforcement; and alleged unfairincreases on prices to as a result of the regulations

Posters, adverts and other communication material aimed at educating and informing the public have been circulated. Street banners mounted

Community radio stations are used daily to update communities. Tips and safety on social media.



Following areas were visited Nick's Spar Buffalo Street, Shoprite Caxton Street, Gillwell Mall Taxi Rank, Shoprite Oxford Street, Old Boxer Taxi Rank,

Flyers with COVID-19 precautions distributed to all areas visited. COVID-19 poster placed at each store visited



Inspected the BCMM Fresh Produce Market in Wilsonia.

Covid-19 posters and fivers handed out to staff so Fresh Produce Market management were advised to ensure that customers and staff always keep a safe































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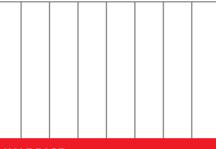
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## First language medium to promote isiXhosa

"I started the isiXhosa publication (Mpuma Koloni Lathitha iLanga) as I felt we need to promote the language and culture of the isiXhosa community which forms the majority of 78,8% of our Eastern Cape Province.

Our aim is to promote reading and writing in the language.

As a free publication, it reaches businesses and homes, even in rural areas and townships where many cannot afford to buy a newspaper.

Being community orientated, the primary focus is to share content

within our footprint to inform and It is a paper, really close to my heart!" uplift readers through human interest, social, educational, sport and community development stories.

the Buffalo City Metro Municipality, the Nelson Mandela Institute for and Makhanda. Education and Rural Development and other institutes

I am pleased that Lathitha iLanga readers is different is well received at educational from that of our institutes as a 'learning tool' and that weekly it is inspiring a culture of reading in publication! one of our official languages in our republic.

Mpuma Koloni Lathitha iLanga, is strategically distributed free in the Xhosa speaking communities of I am thankful for the support from Mthatha, East London, Mdantsane, Bisho, King Williams Town, Komani

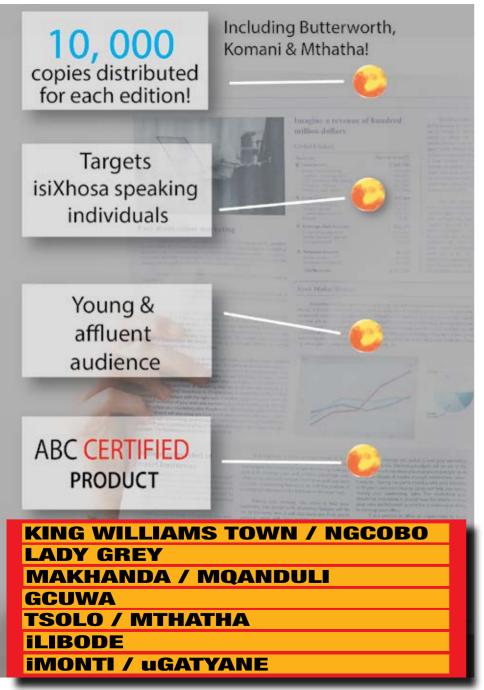
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#### **BUFFALO CITY METROPOLITAN MUNICIPALITY PUBLIC NOTICE**



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BRETHLE CETY

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**FULL PAGE** 

Rate 1 - R14 742

Rate 2 - R13 104

Rate 3 - R11 466

Rate 4 - R9 828

15cm x 3col



**HALF PAGE** 

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Rate 4 - R2 520

R708.75 Rate 1 -Rate 2 - R630 5cm x 3col Rate 3 - R551,25 Rate 4 - R475.50 10cm x 3col Rate 1 - R1 417,50 Rate 2 - R1 260 Rate 3 - R1 102.50 Rate 4 - R945

Rate 1 - R2 126.25

Rate 3 - R1 653,75

Rate 4 - R1 417.50

Rate 2 - R1 890

#### SALES AND ENQUIRIES



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Full Page - 39cm x 26cm

**SPECIFICATIONS** 

1 Col - 2.9cm 5 Col - 16.1cm 2 Col - 6.2cm 6 Col - 19.4cm 3 Col - 9.5cm 7 Col - 22.7cm 8 Col - 26cm 4 Col - 12.8cm

INXULUMENE NE EASTERN CAPE RISING SUN Amalinda, Belgravia, Bisho, Butterworth, CC Lloyd, Duncan Village, Dutywa, Edolophini yaseMonti, Haven Hills, Kidds Beach, Mdantsane, Morningside, Mthatha, Pefferville, Quigney Beach, Quigney, Southernwood neQonce







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# EASTERN CAPE

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Vol. 1 No. 3

June, July & August 2020

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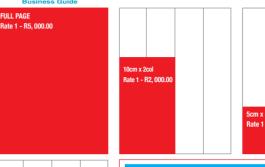
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#### Take your kids to see this!

Talks will be held on the coelacanth in the Coelacanth Gallery from 10am to 3pm. Memorabilia will be on sale. The museum will be open from 9am to 4pm on Saturday, 22 December. Children enter free.

Did you get a copy of our isiXhosa edition this week? Tell us what you think.





#### Free animals from circus!

Animal activist, Shae Friedrichs will be among the group of Ban Animal Trading South Africa protesting against the McLaren Circus at the Police Park tonight (Friday, 21 December) at 7pm.

EDM powered by...



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East London Rising Sun





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## **SOCIAL MEDIA**

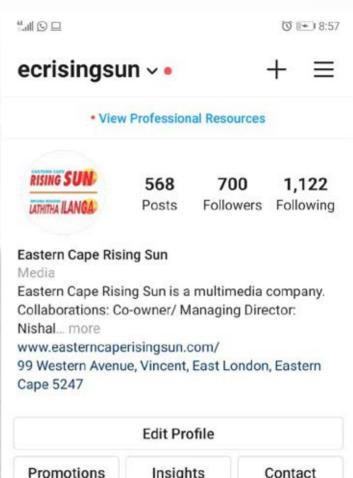
Over 90% of SMEs use social media to attract new customers. When done effectively, social media marketing can lead to more customers, more traffic, and more engagement.

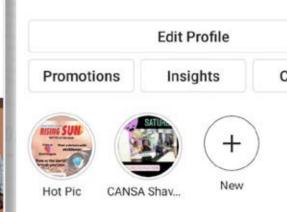
It is by far the fastest growing platform and our Eastern Cape Rising Sun mediums are fast growing gaining real-time customers and feedback to locally-related content. Our viral posts reach as many as 20 000 people within a day of posting.



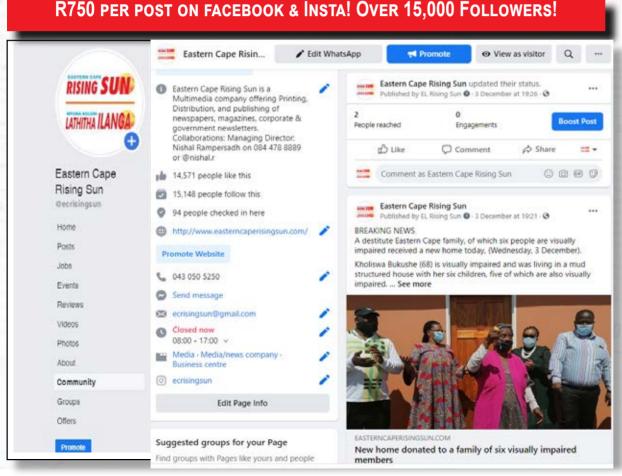








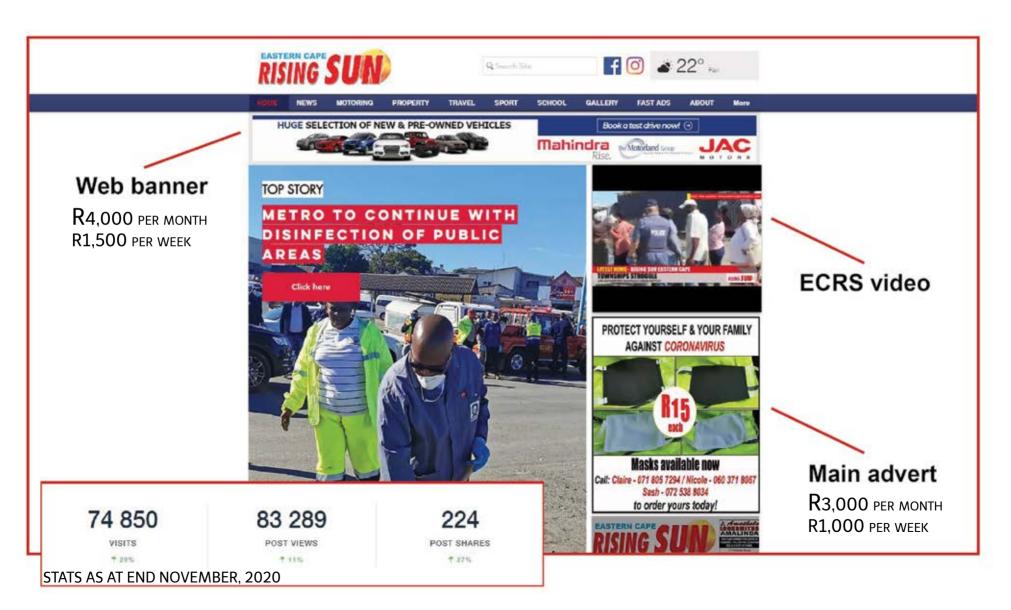
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WORLD STAGE SPOTLIGHT! Mdantsane's Springbok star, Mapimpi pays tribute to murdered teen Uvinene. making the Wo Eastern Cape Rising Sun

speaks to him about this tribute and what it means to him...

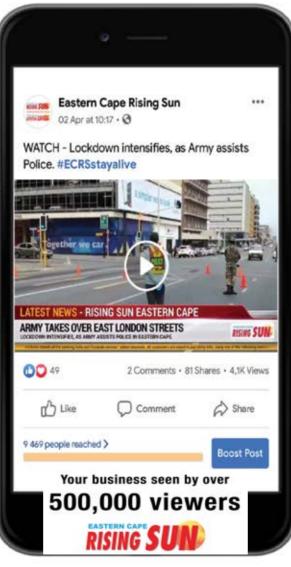
The Eastern Cape Rising Sun is the ONLY associated Media Partner to the East London Grand Prix Circuit - 4 Helping Bring East London Up to Speed!

E.L. Grand Prix Circuit



## **ECRS NEWS VIDEO RATES**





#### RATES

1 video: R2,500. 4 videos: R8,000. 8 videos: R12,000.

- Clients can use videos within 2 month campaign.
- Client logos feature upfront or after the video - on request.

Bite sized videos reach mass audiences locally, provincially and nationally.

Videos blasted out via EDM, Social Media (Facebook, Instagram) and website

(www.easterncaperisingsun,com). Eastern Cape: Reaches up to 500,000

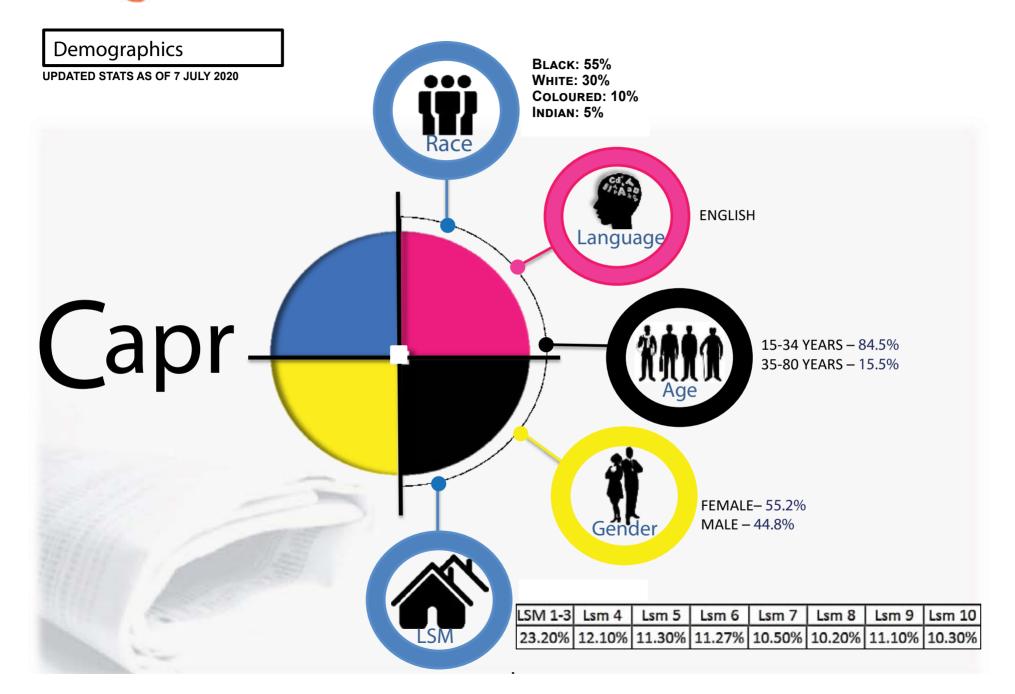
viewers

Videos are shared nationally to Durban and Johannesburg offices.

Potential Nationally reach is **over** 1 million viewers.











#### **EASTERN CAPE RISING SUN**

#### **EASTERN CAPE**

	PUBLICAT	ION GEN	ERAL INFORMATION	Amended: 7 July 2020	
Publication Type:	Newspaper		Column Width:	32.5mm	
Print Order:	45 000		Full Page Size:	38 x 8 (380mm x 260mm)	
Circulation:	ABC Certified		Technical Specs:		
Free/Sold:	Free		1 Col: 32.5mm	5 Col: 162.5mm 6 Col: 195mm	2
Distribution: Frequency:	Tuesday - AM Fortnightly - Tuesday		2 Col: 65mm 3 Col: 97.5mm	7 Col: 227mm	4
Readership %:	Black: 55%		4 Col: 130mm	8 Col: 260mm	
reducionip /or	White: 30%		1 Con 13011111	0 001. 20011111	0
	Coloured: 10%		Booking Deadline:	4 working days	
	Indian: 5%		Material Deadline:	3 working days	2
LSM:	4 - 10		Cancellation Deadline:	4 working days	4
LSM:					1.
Language:	English		Material:	ADSTREAM / MEDIASEND	-
	Rates PSCCM	RA	Inserts - Pgs	Rates per '000	
Black & White	R 62,94		1 - 8	R 437,50	
Full Colour	R 69,91		10 - 16	R 484,50	
			18 - 24	R 532,96	
			28 - 32	R 585,82	
		J	36 - 40	R 645,72	
		DYGULOU	44 - 48	R 709,14	_
Method of Distribution		DISTRI	Additional Distribution Info /	Dates	
Free	45.000		N/A		
Door to Door	45 000				
Distribution Associa			1		
Distribution Areas:					
			Parkside, Parkridge, Buffalo Flats		
Mdantsane, Kidds Beach, King			North End, Braelyn Industrial,	,	
Williams Town & Bhisho		6 000	Duncan Village, Buffalo Flats Ext	2 -	1 500
Timenis Town & Billion			7, Pefferville & CC Llyod	-	
Morningside, Braelyn, Amalinda,			Washank & Caitley CRD (Oxford		
Haven Hills, Brookmead, Braelyn		4 000	Wesbank & Gaitley, CBD (Oxford Buffalo Street, Cambridge Street	,	1 500
Heights, Braelyn Hills & Braelyn		4 000		α	1 500
Extension			Fleet Street)		
			Mthatha, Butterworth &		
Port Elizabeth / Sherwood		3 800	Idutywa		1 000
Danner Danie Danner Danie Danie					
Beacon Bay, Bonza Bay, Blue Bend,		3 500	Port Alfred / Kenton-on-sea		1 000
Abbotsford, Bishopsgate &		3 500	Port Alfred / Kenton-on-sea		1 000
Beaconhurst					
Belgravia, Southernwood, Berea,					
Selborne, Quigney, Quigney Beach &		3 000	Vincent & Vincent Heights		1 000
Arcadia					
Cambridge, Cambridge West,					
Chiselhurst, Dorchester Heights,		3 000	Wilsonia, Summerpride,		1 000
Highgate & Stoneydrift			Sunnyridge, Rosemont & Dawn		
Adelaide, Bathurst, Bedford,		2 000	Woodbrook, Brookville, Race Trac & Greenfields	ck	1 000
Bushman, Campbell & Alice			& Greenneids		
Grahamstown		2 000	Alexandria		500
Nahoon Stirling Bunkow U					
Nahoon, Stirling, Bunkers Hill,		2 000	District		F
Woodleigh, Nahoon Beach, Nahoon		2 000	Dimbaza		500
Valley, Bonnie Doon & Baysville					
Queenstown, Cathcart,					
Stutterheim		2 000	Fort Beaufort		500
Businesses		2 000	Office Clients/Municipality		300
		2 000	Office Clients/Municipality		300
Gonubie, Gonubie Broads, Gonubie					
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Makhanda's water crisis continues

Over 200 000 people are expected to flock into Grahamstown for the annual National Arts Festival from June 27 until July 9...

By Khuthala Nandipha

Mzukisi Mphahlwa, the Mayor for Makhanda and there is more than enough water. Barely a week water that meets SANS 241 standard". At the time declared last month that the water disaster was over later, locals indicated that some taps have run dry of going to print, residents were still complaining with regular water stoppages in the majority of the town. Everyday presents new challenges for the university and military town from dry dams, failure in the pumps at the treatment centres, brown water, rationing, with the latest being a suspected foul play

In May, the Department of Water and Sanitation allocated R22 million to Makana Municipality in urought amunig. This funded use requires mental to the Kleyshans Water Treatment plant that ought to without 23 measilities of water daily, three mega-roduce 13 measilities of water daily water litres more than the required amount.

Mpohlwa added that they were going to close at the James Kleynhans Water Treatment Works and Bothas Hill Reservoir is because of suspected malicious intent in both cases.

"The Municipality wishes to state that any act of incident and we are putting further plans in place to said. She adds that, the municipality is working with work was scheduled to be completed in early June.

"We know that this is frustrating for the residents distribution in Makhanda. I can only assure putting measures into place to minimise the risk of it recurring," said Ramokolo.

water for days and in areas that have water, people complain that the water is brown and unusable.

Those that can afford have opted to go completely off the water grid and use their own tanks to collect rain water. "I have not used municipal water in months because either the water is unusable or there

According to Ramakolo, "Both sides of town no longer have brown water as the technicians ensure that the municipality supplies quality drinking about dirty water. Some claim that they do not think the municipality knows what the word resolved

is no water," said one resident

Titue

notice that no water is coming out off taps," said one local. Lesleigh Titus said that she had been without water for two days and that she is worried about the festival visitors. "There may very well be a festival, drought funding. This funded the refurbishment of but residents of Grahamstown will probably be

means, 'They think if they say resolved we won't

According to Zolani Mquqo it's a simple case some of the boreholes dug by 'Gift of the Gives of the some of the boreholes dug by 'Gift of the Gives of the some of the boreholes dug by 'Gift of the Gives of the some of the boreholes dug by 'Gift of the Gives of the some of the boreholes dug by 'Gift of the Gives of the Gift of th spokesperson Yoliswa Ramokolo water failure that their office has a plan because the water problem is exacerbated by a largely inadequate and poorly maintained municipal infrastructure

"We have a borehole in partnership with 'Gift of the Givers', providing the Monument with 100 000 sabotage is not only immoral but is a criminal matter

litres of water a day. This will be enough to sustain and we will seek the harshest possible penalty for the Festival's main hub and the thousands of people those found guilty. The police are investigating this who visit it each day. We will also ferry water around town in tankers to refill existing and new vigorously protect our City's water supply together tanks at our venues. A further 20 boreholes will with SAPS and private security contractors," she be sunk around town, adding millions of litres of water daily into the system. All this water is being Amatola Water and an engineering firm to resolve tested and will only be used if it is declared pure the drop in capacity as a matter of urgency. The and potable against the highest-possible quality standards," detailed Lankester

Meanwhile, the 'Gift of the Givers' founder, Imtiaz and sets back our efforts to normalise the water Sooliman have expressed that given the opportunity, they would return to the Makana community to help residents that our team and partners are focused not restore full water services. The GoG was stationed only on remedying the immediate crisis but also on in Makhanda for 13 weeks before a financial impasse with government forced them to abandon the area. Ramokolo said that they are in a process to Residents complain everyday about being without determine how they can compensate the GoG for the work done. The work is currently being costed, and GoG had claimed that they are owed R12 million.

Makhanda needs the Festival — it boosts the GDP by R94-million annually, creating employment for hundreds of people, many of whom have no other work during the year.



In less than two weeks time, Beaconhurst (pictured above), will be in one of her dream cities, New York.

The multi-talented 11-year-old shared her excitement with Eastern Cape Rising Sun on Saturday afternoon during the International ARTS Talent Showcase auditions held at Hudson Park High.

She impressed scouts with her dancing, modelling and when asked if she was nervous, she smiled saying, "I was myself,

expressed myself through my dancing Primary pupil, Sinebango Cetywayo modelling and I love being on stage. People get to see me and know my personality. I

While in New York, she is excited about visiting Time Square and has her fingers crossed on at least doing a TV commercial. Despite all this, Sinebango's dream is to play netball nationally. She is pictured with East London-born, Elsubie Verlinden, founding director of 33 and Me Model and Artist Management and Talent Agency.





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Bhisho, Berlin, King Williams Town,
Port Alfred, Port Elizabeth, Grahamstown
(Makhanda), Stutterheim, Cathcath,
Queenstown (Komani), Qunu, Mdantsane.



## **TRANSPORT & LOGISTICS**

Our service is based on effciency, excellent infrastructure and co-ordination. Therefore, to add to our exceptional service, we have a fleet of vehicles including trucks and delivery vans, ensuring a thorough distribution and control from the time it leaves our premises to the time, it reaches you, our valued customer. This is our logistic wing of the business which runs independently.

Our vehicles come fitted with cameras on the Dash Boards, inside and outside our vehicles so that we can monitor and assure our clients of our distribution and its processes. All vehicles are tracked on a 24/7 bases to ensure that routes and distribution footprints are covered continuously.



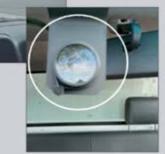
Eastern Cape Rising Sun branded vehicles back camera on the canopy



Dash camera on the windscreen of vehicle









Some of our delivery vehicles

Some of the Eastern Cape Rising Sun distribution team members together with the drivers who distribute the newspaper door-to-door in our footprint areas in Eastern Cape. All distribution vehicles have tracker and teams are managed daily to ensure the concept of 'knock-and-drop' is strictly adhered to.



# **45, 000 copies** distributed free to homes & businesses in EC:

Mthatha, Dutywa, Butterworth, East London, Mdantsane, King Williams Town, Bhisho, Berlin, Cathcart, Stutterheim, Queenstown, Grahamstown, Port Alfred, Port Elizabeth and surrounding towns in the province.

# LET US HELP YOU GROW, ASK US HOW...

Vroodha Makhan



I feel so honoured to be associated to this prestigious publication that has taken East London by storm. We really needed a paper like the *Rising Sun* in East London.

You guys are doing such a marvellous job here in our city. Thanks to your whole team. I also speak on behalf of Diabetes East London - thanks for always taking care of my adverts. Thank you Mr Maharaj for thinking of us in East London.

#### Robbie Du Rand of Wild Coast FM





I have had the privilege of working with Reshana Roopnarain and Joe Clarke from the *Rising Sun* and managed to be involved with them in a community outreach program. Their professionalism, kindness, generosity and ability to help the community has been impressive. I look forward to the times ahead and thank Reshana and her team for the *Rising Sun's* support to Wild Coast FM, specifically the SPAR Wild Coast Wake up on 98.6 between 6am and 9am.

#### Helping Those in Need



We here at Helping Those In Need (HTIN) are truly loss for words with your continued and faithful support. You have not only helped us get our name out there but have truly sowed into the many lives we work with daily. It does not stop there as your team have gone beyond the call of duty not just professionally but also personally as well. From checking in with us daily, following up on our journey in the fight against cancer alongside many other things. This is unheard off from any media company. It has not only been a privilege but also an honour to be associated with you. *Rising Sun* came to our rescue in a time of need. We are truly indebted to you and hope and pray that you have a prosperous and a blessed future!

# WHAT CLIENTS HAVE TO SAY ABOUT DOING BUSINESS WITH US...

## With your paper reaching Mthatha as well as Mdantsane...



Since advertising with the Eastern Cape Rising Sun, the growth within our business has been nothing short of astronomical! With your paper also reaching into Mthatha as well as Mdantsane, our clubs in those areas saw major increases in sales of memberships

as well. Thank you **Rising Sun**, our preferred print media marketing outlet. May our relationship continue. **Deon Leach (Regional Sales Manager, Motion Fitness Gym - Eastern Cape)** 

## We were reluctant to come onboard with advertising...



We are happy to be associated with this brand, *Rising Sun*. Although we were reluctant to come on board with advertising initially, we are happy that the persistence of the Sales Executive has reaped

positive results for the newspaper. Nate's Car Sales is a household name in East London and advertising with the *Eastern Cape Rising Sun* has broadened our buyer market. We wish the *Eastern Cape Rising Sun* all the best and a successful future ahead in East London. You will always have our support. Well Done! *Nathanael Padayachee - Nates Car Sales* 



## May God bless you for doing good work onto the aged...

Dear *Eastern Cape Rising Sun*. On behalf of myself, board members, staff and residents of the DJ Sobey Home, I would like to thank you for hosting a Parents' Heritage Day for our residents. Thank you for the lunch, tea, gifts and for entertaining our residents for the entire day.

Thank you to your sponsors, all the items received will really be a benefit to our residents. May God bless you for doing good work onto the aged and may your organization grow from strength to strength.

Mrs Abigail Oliphant

## **€** V

Thank you for your time and attention in reading our business profile.

For business collaborations, distribution, marketing or editorial queries:

Managing Director, Nishal Rampersadh 084 478 8889.



